

Abstract: *The rapid development of Information Technology affects people's behavior and lifestyle. The cheaper the Information Technology-based devices and internet access have an impact on the increasing number of internet users. Most internet users access the internet, especially accessing social media, on the other hand HOAX, the expression of hatred, develops rapidly through social media. HOAX effect, the utterance of hatred is very large in the social life of the community. Online Social Media became a means of spreading HOAX, so many people were affected by HOAX, so that the Anti Hoax Task Force was formed by the government. But to overcome HOAX the government is not strong enough to work alone, the community and various parties must participate in helping against HOAX. The methodology used in this writing is Library Studies (text studies and documentation) news and articles about HOAX. This writing aims to provide information about the magnitude of HOAX's impact on people's social life, because it has the potential to divide unity and undermine harmony and tolerance in social life in society.*

Keywords: *hoax, information technology, internet, social media*

Abstrak: *Pesatnya Perkembangan Teknologi Informasi mempengaruhi perilaku dan gaya hidup masyarakat. Semakin mudahnya perangkat berbasis Teknologi Informasi dan akses internet berimbas kepada semakin banyaknya pengguna internet. Sebagian besar pengguna internet mengakses internet khususnya mengakses medsos, di sisi lain HOAX, ujaran kebencian, berkembang pesat melalui medsos. Efek HOAX, ujaran kebencian sangat besar di kehidupan sosial masyarakat. Media Sosial online menjadi sarana penyebaran HOAX, begitu banyak masyarakat yang terpengaruh HOAX, sehingga akhirnya dibentuklah Satgas Anti Hoax oleh pemerintah. Namun untuk menanggulangi HOAX pemerintah tidak cukup kuat untuk bekerja sendiri, masyarakat dan berbagai pihak harus ikut serta membantu melawan HOAX. Metodologi yang digunakan dalam penulisan ini adalah Studi Pustaka (studi teks dan dokumentasi) berita serta artikel tentang HOAX. Penulisan ini bertujuan memberikan informasi tentang betapa besarnya dampak HOAX terhadap kehidupan sosial masyarakat, karena berpotensi memecah belah persatuan dan merusak kerukunan serta toleransi dalam kehidupan sosial di masyarakat.*

Kata kunci: *hoax, internet, media sosial, teknologi informasi*