

Abstract: This study aims to analyze the influence of profit growth of Manufacturing Companies at Bursa Efek Indonesia (BEI) during 2010-2013 partially and simultaneously, measured by Gross Profit Margin (GPM), Net Profit Margin (NPM), Return on Asset (ROA), and Return on Equity (ROE). The method for taking samples is Purposive Sampling. The data used in this study is secondary data which were obtained from the 13 manufacturing companies' financial statements year 2010-2013 that is taken from the website of BEI www.idx.co.id. The analysis method of this study is quantitative method with the classic assumptions test, hypothesis tests, and statistics analysis; double regression linier. The result of this study is Return on Asset (ROA) influences the profit growth partially and Gross Profit Margin (GPM), Net Profit Margin (NPM), Return on Asset (ROA), and Return on Equity (ROE) influence the profit growth simultaneously.

Keywords: gross profit margin, net profit margin, return on asset, return on equity, profitGrowth

Abstrak: Tujuan penelitian ini adalah untuk mengetahui apakah Gross Profit Margin (GPM), Net Profit Margin (NPM), Return on Asset (ROA), dan Return on Equity (ROE) memiliki pengaruh terhadap pertumbuhan laba pada perusahaan manufaktur di Bursa Efek Indonesia (BEI) selama periode 2010-2013 baik secara parsial maupun secara simultan. Pengambilan sampel dilakukan menggunakan metode Purposive Sampling. Data yang digunakan adalah data sekunder yaitu laporan keuangan masing-masing sampel, sebanyak 13 perusahaan, selama periode 2010-2013 yang dipublikasikan pada situs www.idx.co.id. Metode analisis data yang digunakan dalam penelitian ini adalah metode kuantitatif, dengan pengujian asumsi klasik, dan pengujian hipotesis serta analisis statistik yaitu analisis regresi linier berganda. Hasil penelitian menunjukkan bahwa Return on Asset (ROA) berpengaruh terhadap pertumbuhan laba secara parsial. Gross Profit Margin (GPM), Net Profit Margin (NPM), Return on Asset (ROA), dan Return on Equity (ROE) berpengaruh terhadap pertumbuhan laba secara simultan.

Kata kunci: gross profit margin, net profit margin, return on asset, return on equity, pertumbuhan laba